



FOR IMMEDIATE RELEASE
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InSPAration Management
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**Want to Write a Book in One weekend?
Attend a Workshop and Get It Done!**

Daytona Beach, FL - InSPAration Management introduces a new seminar to help spa and medi professionals position themselves as the authority, the celebrity, and the go to person in the community by writing the book in one weekend.

Authority Marketing is one of the most powerful marketing strategies anyone can practice. Becoming a published author will put the business on steroids. When a spa professional or doctors have their own books they can set themselves apart from the competition, charge higher fees, and attract more people to their business.

"We have a system to help spa/medi spa professionals write a book in one weekend. It's a proven system we already published books for the CoachMe Platinum members. They are using their book to market their business, generate qualified leads and increase revenue. I am happy to be offering this seminar to professionals in the spa industry so they can practice authority marketing and elevate their success"! Dori Soukup - Founder and CEO, InSPAration Management.

About InSPAration Management

InSPAration Management is a full-service business development and consulting firm offering results-driven solutions to spa industry professionals. Whether you own an existing spa or are opening a new one, InSPAration Management can help you avoid costly mistakes while tapping into unrealized revenue streams.

BizTools: InSPAration Management's Success Library saves professionals from having to re-invent the wheel, helping them tap into larger profits. Tools include CDs, DVDs, and Business Models designed to address challenges and ensure success.

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